

Privacy Policy

Privacy Statement

The Daily Aus is committed to protecting your privacy.

Our survey is published and managed by The Daily Aus Holdings Pty Ltd. We take your concerns about privacy seriously and we make every reasonable effort to respect it. Our privacy policy describes how we capture and use the personal information and data that we gather about visitors to this website and users of our services.

Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it. By visiting www.thedailyaus.com.au, you are accepting and consenting to the practices described in this policy.

If you have any questions, comments or complaints regarding our privacy policy or practices, please contact hello@thedailyaus.com.au.

How information is collected.

The Daily Aus collects information through surveys and polls on www.thedailyaus.com.au and [@thedailyaus](https://www.instagram.com/thedailyaus), which are presented through an interactive survey platform.

What personal information we collect.

The data collected by The Daily Aus may include the following categories of Personal Data: *email address*. The Daily Aus may also collect the following categories of demographic information: age, gender, income bracket and education level. If The Daily Aus combines demographic or other information with Personal Data about you, we will treat the combined information as Personal Data. Personal Data does not include aggregated anonymous information.

How responses are used.

Use of survey data - unsponsored: all information provided in response to an unsponsored survey will be published on www.thedailyaus.com.au. The results from the surveys will be available for the public to use.

Use of survey data - sponsored: if a survey is sponsored by a client of The Daily Aus, the survey will have a sponsored badge and consent will be provided by the respondent before participating. The data collected from our sponsored surveys is owned and controlled by our client. This may include using that data for research purposes or making the survey

responses public. We recommend that you contact the client running the survey to understand how they will use your survey responses. The client may provide you with their own separate privacy policy governing the use of your survey data. We will not provide any information that you submit in response to the survey, nor your contact details, to third parties other than our client (unless you have given us your express consent, or we are required to by law).

We may aggregate survey data from a number of surveys to produce overall statistics and benchmarks. Any such information will not be correlated with data about individuals and it will not be possible to identify any individual from the aggregated results.

Disclosure.

We may disclose your personal information:

- If we are under a duty to disclose or share your personal data in order to comply with any legal obligation such as a subpoena or respond to a request from a government or a regulatory body.
- If we are involved in a merger, acquisition or sale of all or a portion of our assets, you will be notified via email and/or a prominent notice on our website of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.

How respondents can access their responses.

Responses will be emailed to respondents on set date. Survey results will also be published and available on our website on set date.

How respondents can contact us.

Respondents can contact us by emailing hello@thedailyaus.com.au.

Use of cookies.

Session level cookies are automatically deleted at the end of a session, when you close your browser. The Daily Aus's survey mechanism places a session level cookie on respondents' browser to track non-personal information such as: the number of pages a particular visitor has passed over; what page the visitor was viewing when the survey appeared; what language, browser and operating system a visitor is using; the referring website (i.e. Google); and any search terms that brought the visitor to the website. We use this data to ensure that a visitor has sufficiently browsed the site in order to adequately answer the survey, and to prevent an individual from getting a survey multiple times in a single session.

Processing and storage of data.

Data collected from surveys will be processed by The Daily Aus' internal Data Analysts and Journalists.

All information provided by respondents will be stored on secured servers. When you enter personal information through our forms, we encrypt that information using secure socket layer technology (SSL).

We follow accepted industry standards to protect the personal information and data submitted to us, both during transmission and once we receive it. No method of transmission over the internet, or method of electronic storage, is 100% secure, however. While we will do our best to protect your personal information, we cannot guarantee its absolute security, and any transmission of data to our website is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

Sharing information

We may disclose your personal information:

- If we are under a duty to disclose or share your personal data in order to comply with any legal obligation such as a subpoena or respond to a request from a government or a regulatory body.
- If we are involved in a merger, acquisition or sale of all or a portion of our assets, you will be notified via email and/or a prominent notice on our website of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.
- In order to enforce or apply our website terms of use, software licences or other agreements, and to protect the rights (including intellectual property rights), property or safety of The Daily Aus Surveys, our customers or others.

Data security and integrity.

The Daily Aus takes reasonable precautions to protect Personal Data stored in its global hosting centres and in other locations in Australia from loss, misuse and unauthorised access, disclosure, alteration, and destruction. The Daily Aus also makes reasonable efforts to keep all Personal Data reliable for its intended use, accurate, current, and complete. We use secure server hosting locations with 24/7 security monitoring, firewall protection, DDOS protection, controlled access, and encryption technology to protect your Personal Data. We encrypt the transmission of that information using secure socket layer technology (SSL). Because no method of transmission over the Internet or method of electronic storage is 100% secure, we cannot guarantee its absolute security.

Distribution of survey results.

- Survey results will be distributed via newsletter and social media accounts.